

# **Voter Information Pamphlet**

### Proposition 1 - An Opinion Question to Provide Funding for Transportation Improvements

Shall Weber County, Utah, be authorized to impose a quarter-of-one-percent (0.25%, the equivalent of 1 cent for every \$4 spent) sales and use tax for the specific purpose of transportation improvements, such as roads, trails, sidewalks, maintenance, bus and rail service, and traffic and pedestrian safety features, with revenues divided among the county, cities and towns, and the public transit provider within the County?

#### SAMPLE BALLOT LANGUAGE

This is not a ballot. Voters will receive a ballot in the mail, with the exception of Farr West which will need to vote in person on Election Day.

# FOR



## **Argument For:**

We all want our children and grandchildren to enjoy a wonderful quality life now and in the future. Utah's cities and counties face a growing population, deteriorating roads, and local budgets that fail to keep up with mounting maintenance costs. The need is visible on our streets and sidewalks. Our transportation choices are limited by gaps in transit service and incomplete bike paths and trails. The result: longer commutes, more wear and tear on our cars, hampered economic prosperity, and a diminished quality of life.

With new funding through Proposition 1 (a sales tax for local transportation), local elected leaders can prepare for population growth, take better care of our roadways and sidewalks, and promote economic prosperity in our community.

Prop 1 will provide a substantial piece of the local transportation puzzle. For just one cent of every four dollars spent—excluding food purchases—we can maintain our local roads, keep our economy moving, improve our air quality, and reduce our traffic so that we spend more time with our families and less time in our cars.

The cost of doing nothing is far higher for the average Utah family than the local option sales tax. Prop 1 would cost the average person \$40 a year, but our current road disrepair costs the average driver over \$600 more a year in added fuel use, tire wear, and extra car maintenance. In addition, for every dollar we invest now in infrastructure, we save \$6 in repair and \$10 in reconstruction work. We know that roads cost more taxpayer dollars when they are not maintained. Things like slurry seals, chip seals and overlays, that help keep roads in good shape cost money, but are far less expensive than going without maintenance and having to rebuild a road years later. Choosing to maintain our roads today is the financially responsible and fiscally conservative approach for families.

Prop 1 is dedicated exclusively to local transportation. Prop 1 is not for the construction of major highways and rail lines, nor will it fund the overhead of large agencies. Prop 1 will fund things that are close to home – the transportation options you use and need the most. It will fill a nasty pothole on your local street, finish a sidewalk between your house and your children's school, or add to bus service, trails, and bike paths so you have more transportation choices.

More than 110 cities and towns across Utah passed resolutions supporting Prop 1. The business community solidly supports the measure because business leaders know that investing in transportation today will save taxpayer dollars tomorrow. This is a historic moment to join our local government officials and the business community in support of Prop 1.

Voting YES will save Utah families money, protect the local businesses, improve our air quality, and preserve our quality of life.

The Ogden-Weber Chamber of Commerce Executive Board voted unanimously to support Proposition One.

#### **Sponsors:**

Weber County Commission

Ogden-Weber Chamber: President/CEO Chuck Leonhardt; Kori Ann Edwards; Brent Parkin; Tim Wheelwright

#### **Argument Against:**

No argument against was submitted that qualified to be included, in accordance with state code requirements (59-1-1604).

#### **Public Meeting to Discuss Proposition #1**

When: Tuesday, October 20, 2015, at 6:00 PM

Where: Weber County Commission Chambers (2380 Washington Blvd., Ogden, First Floor)



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### **Objective Analysis of Estimated Financial Impact**

The following information is provided as factual data outlining the estimated revenue if the Local Option Sales Tax (0.25%) were implemented. It is not intended to be an argument for or against the proposition. It is provided solely to inform voters about the likely impact of the change if adopted.

Cost to Taxpayer:  $0.25\% = 2.5\phi$  on a \$10.00 purchase, or \$10.025.

**Estimated Revenue:** 

	Estimated Local Option Sales Tax Revenue			
	All Cities & Unincorporated Areas	Weber County	Utah Transit Authority	Combined
	0.10% (40% of total)	0.05% (20% of total)	0.10% (40% of total)	0.25% (100% of total)
Estimated Sales Tax Revenue	\$3,294,000	\$1,647,000	\$3,294,000	\$8,235,000

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